



LESSON PLAN

01

Significance of audience in presentations

Audience analysis

The Preparation

Creating the spark

Expressions of audience

Adjusting your style

Tackling Q&A

Handling negative responses

Reading Groups

8

Final Wrap up

OBJECTIVES

- ✓ Detailed techniques of performing a thorough audience analysis from different perspectives
- ✓ How you can create a spark with your audience from the start to the end of your presentation

MESMERIZE AUDIENCE DURING PRESENTATIONS

level Three | 1.42 hours | Self Paced

ABOUT COURSE

This advance course helps presenters to understand their audience from an entirely new perspective, connect with them like never before and transform the presentation to a totally different level.

HOW YOU WILL BENEFIT



Help you to convince your audience about your pitch, be it your seniors or your clients



Learn how to upgrade your style so that you are able to make changes as required in real time



Sharpen your presence during the tough question and answer round



Ways of understanding different body language signals of your audience, and what you can do about these

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